

**Master Program in Business Administration  
(M.B.A.)**

**Curriculum**

1. Total Credits: 40(3)
2. Degree Structure

Description	OHEC Requirements		Our B.E. 2559 Curriculum		Our B.E. 2564 Curriculum	
	Plan A	Plan B	Plan A	Plan B	Plan A	Plan B
	2		2		2	
<b>1. Course Work</b>	<b>12</b>		<b>28</b>	<b>34</b>	<b>28</b>	<b>34</b>
1.1 Major Requirements			19	19	19	19
1.2 Major Electives			9	15	9	15
<b>2. Thesis</b>	<b>12</b>		<b>12</b>		<b>12</b>	
<b>3. Independent Study</b>		<b>3-6</b>		<b>6</b>		<b>6</b>
<b>4. Major Requirements (non-credit)</b>			<b>(3)</b>	<b>(3)</b>	<b>(3)</b>	<b>(3)</b>
<b>Total Credits ≥</b>	<b>36</b>	<b>36</b>	<b>40(3)</b>	<b>40(3)</b>	<b>40(3)</b>	<b>40(3)</b>

**Note:** Graduate students must pass the English examination as detailed in the University of Phayao's Announcement # B.E. 2562.

**Study Plan**

**Plan B: Three-Semester Plan**

**Year I: Semester I**

137701	Social Research Methodology	3(2-2-5)
137702	Accounting and Taxation for Business Planning	3(2-2-5)
146700	Intensive English for Graduate Studies (non-credit)	3(3-0-6)
<b>Total</b>		<b>6(3) Credits</b>

**Year I: Semester 2**

137703	Economics for Business Decision Making	3(3-0-6)
137704	Leadership Organization and Human Resource Management	3(2-2-5)
137705	Marketing Management for Competitive Advantage	3(3-0-6)

**Total** **9 Credits**

**Year I: Semester 3**

137706	Financial Management for Strategic Decision Making	3(3-0-6)
1377XX	Major Elective	3(x-x-x)

**Total** **6 Credits**

**Year 2: Semester 1**

137707	Seminar	1(0-3-2)
1377XX	Major Elective	3(x-x-x)
1377XX	Major Elective	3(x-x-x)

**Total** **7 Credits**

**Year 2: Semester 2**

1377XX	Major Elective	3(x-x-x)
137721	Independent Study	3 Credits

**Total** **6 Credits**

**Year 2: Semester 3**

1377XX	Major Elective	3(x-x-x)
137721	Independent Study	3 Credits

**Total** **6 Credits**